

# how it works



## key features

### robust customizable user interface

SEP Communications will develop the site with your branding.

### internet portal accessible from pc or mac platforms

Users will be able to access your site from any internet accessible location.

### secure interface with defined user groups

Each user will have unique log-in credentials. User access can be restricted by administrator.

### admin approval levels

Routing and approval can be preset at multiple levels allowing management control over budgets and content.

### direct mail campaign management

Personalization, GURL & PURL formats available.